Contract Agreement Between:

CONTRACT

WAGM
12 Brewer Rd
Presque Isle, ME 04769
Sales T & C: www.gray.tv/advertising
(207) 764-4461

Contract / Revision	Alt Order #
1292207 /	WOC12133924

Advertiser	Original Date / Revision
Maine Momentum	08/02/19 / 08/02/19

Contract Dates	Estimate #
07/29/19 - 09/29/19	**99**

Product
MAINE MOMENTUM Q3

And:

Ethica Media LLC
1225 Franklin Ave
Ste 325
Garden City, NY 11530

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WAGM	Linda Connolly	Presque Isle Na

Special Handling

Demographic
Adults 35+

	Order Type	
	NORMAL	
Agy Code	**Advertiser Code**	**Product 1/2**
	18	18

Agency Ref	Advertiser Ref
138667	170284

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1		WAGM08/05/19	09/20/19	WAGM This Morning @ 530a	5:30 AM-6:00 AM		:30			NM	7	$525.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/05/19	08/11/19	MTWTF--	2	$75.00
Week:	08/12/19	08/18/19	-------	0	$0.00
Week:	08/19/19	08/25/19	-------	0	$0.00
Week:	08/26/19	09/01/19	MTWTF--	2	$75.00
Week:	09/02/19	09/08/19	-------	0	$0.00
Week:	09/09/19	09/15/19	-------	0	$0.00
Week:	09/16/19	09/22/19	MTWTF--	3	$75.00

N 2		WAGM08/05/19	09/27/19	WAGM This Morning @ 530a	6:00 AM-7:00 AM		:30			NM	12	$2,160.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/05/19	08/11/19	MTWTF--	2	$180.00
Week:	08/12/19	08/18/19	-------	0	$0.00
Week:	08/19/19	08/25/19	MTWTF--	2	$180.00
Week:	08/26/19	09/01/19	MTWTF--	2	$180.00
Week:	09/02/19	09/08/19	-------	0	$0.00
Week:	09/09/19	09/15/19	MTWTF--	2	$180.00
Week:	09/16/19	09/22/19	MTWTF--	2	$180.00
Week:	09/23/19	09/29/19	MTWTF--	2	$180.00

N 3		WAGM08/05/19	09/20/19	CBS This Morning	7:00 AM-9:00 AM		:30			NM	10	$1,100.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/05/19	08/11/19	MTWTF--	2	$110.00
Week:	08/12/19	08/18/19	MTWTF--	2	$110.00
Week:	08/19/19	08/25/19	-------	0	$0.00
Week:	08/26/19	09/01/19	MTWTF--	2	$110.00
Week:	09/02/19	09/08/19	MTWTF--	2	$110.00
Week:	09/09/19	09/15/19	-------	0	$0.00
Week:	09/16/19	09/22/19	MTWTF--	2	$110.00

N 4		WAGM09/09/19	09/13/19	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	1	$85.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/09/19	09/15/19	MTWTF--	1	$85.00

N 5		WAGM08/12/19	09/27/19	Let's Make A Deal	10:00 AM-11:00 AM		:30			NM	5	$425.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/12/19	08/18/19	MTWTF--	1	$85.00

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07/29/19 - 09/29/19	MAINE MOMENTUM Q3	**99**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/19/19	08/25/19	-------	0	$0.00						
Week:		08/26/19	09/01/19	-------	0	$0.00						
Week:		09/02/19	09/08/19	MTWTF--	2	$85.00						
Week:		09/09/19	09/15/19	MTWTF--	1	$85.00						
Week:		09/16/19	09/22/19	-------	0	$0.00						
Week:		09/23/19	09/29/19	MTWTF--	1	$85.00						
N	6	WAGM08/12/19	09/27/19	Price Is Right	11:00 AM-12:00 PM		:30			NM	6	$660.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/12/19	08/18/19	MTWTF--	1	$110.00						
Week:		08/19/19	08/25/19	MTWTF--	2	$110.00						
Week:		08/26/19	09/01/19	-------	0	$0.00						
Week:		09/02/19	09/08/19	MTWTF--	1	$110.00						
Week:		09/09/19	09/15/19	MTWTF--	1	$110.00						
Week:		09/16/19	09/22/19	-------	0	$0.00						
Week:		09/23/19	09/29/19	MTWTF--	1	$110.00						
N	7	WAGM08/19/19	09/13/19	Daytime Rotator M-F	12:00 PM-12:30 PM		:30			NM	3	$330.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/19/19	08/25/19	MTWTF--	2	$110.00						
Week:		08/26/19	09/01/19	-------	0	$0.00						
Week:		09/02/19	09/08/19	-------	0	$0.00						
Week:		09/09/19	09/15/19	MTWTF--	1	$110.00						
N	8	WAGM09/02/19	09/06/19	Young and the Restless	12:30 PM-1:30 PM		:30			NM	2	$210.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/02/19	09/08/19	MTWTF--	2	$105.00						
N	9	WAGM09/02/19	09/06/19	Bold and Beautiful	1:30 PM-2:00 PM		:30			NM	1	$105.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/02/19	09/08/19	MTWTF--	1	$105.00						
N	10	WAGM08/12/19	08/16/19	The Talk	2:00 PM-3:00 PM		:30			NM	2	$210.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/12/19	08/18/19	MTWTF--	2	$105.00						
N	11	WAGM09/02/19	09/13/19	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	2	$140.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/02/19	09/08/19	MTWTF--	1	$70.00						
Week:		09/09/19	09/15/19	MTWTF--	1	$70.00						
N	12	WAGM08/12/19	09/27/19	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	5	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/12/19	08/18/19	MTWTF--	2	$70.00						
Week:		08/19/19	08/25/19	-------	0	$0.00						
Week:		08/26/19	09/01/19	-------	0	$0.00						
Week:		09/02/19	09/08/19	MTWTF--	1	$70.00						
Week:		09/09/19	09/15/19	-------	0	$0.00						
Week:		09/16/19	09/22/19	-------	0	$0.00						
Week:		09/23/19	09/29/19	MTWTF--	2	$70.00						
N	13	WAGM08/19/19	09/13/19	M-F 5p-530p	5:00 PM-5:30 PM		:30			NM	4	$420.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/19/19	08/25/19	MTWTF--	2	$105.00						
Week:		08/26/19	09/01/19	-------	0	$0.00						
Week:		09/02/19	09/08/19	MTWTF--	1	$105.00						
Week:		09/09/19	09/15/19	MTWTF--	1	$105.00						
N	14	WAGM08/05/19	09/20/19	NewsSource 8 1st Ed @530p	5:30 PM-6:00 PM		:30			NM	2	$630.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N	15	WAGM08/12/19	09/27/19	M-F Wheel of Fortune	7:00 PM-7:30 PM		:30			NM	4	$1,120.00
N	16	WAGM08/12/19	09/27/19	M-F Jeopardy	7:30 PM-8:00 PM		:30			NM	3	$840.00
N	17	WAGM08/05/19	09/20/19	NewsSource 8 @ 11p	11:00 PM-11:35 PM		:30			NM	7	$525.00
N	18	WAGM08/05/19	09/20/19	Late Show	11:35 PM-12:37 XM		:30			NM	8	$320.00
N	19	WAGM08/05/19	09/21/19	Early Morning Rot Sa-Su	8:00 AM-10:00 AM		:30			NM	3	$165.00

Line	Start Date	End Date	Weekdays	Spots/Week	Rate
15	Week: 08/05/19	08/11/19	MTWTF--	1	$315.00
	Week: 08/12/19	08/18/19	-------	0	$0.00
	Week: 08/19/19	08/25/19	-------	0	$0.00
	Week: 08/26/19	09/01/19	-------	0	$0.00
	Week: 09/02/19	09/08/19	-------	0	$0.00
	Week: 09/09/19	09/15/19	-------	0	$0.00
	Week: 09/16/19	09/22/19	MTWTF--	1	$315.00
15	Week: 08/12/19	08/18/19	MTWTF--	1	$280.00
	Week: 08/19/19	08/25/19	-------	0	$0.00
	Week: 08/26/19	09/01/19	MTWTF--	1	$280.00
	Week: 09/02/19	09/08/19	MTWTF--	1	$280.00
	Week: 09/09/19	09/15/19	-------	0	$0.00
	Week: 09/16/19	09/22/19	-------	0	$0.00
	Week: 09/23/19	09/29/19	MTWTF--	1	$280.00
16	Week: 08/12/19	08/18/19	MTWTF--	1	$280.00
	Week: 08/19/19	08/25/19	-------	0	$0.00
	Week: 08/26/19	09/01/19	MTWTF--	1	$280.00
	Week: 09/02/19	09/08/19	-------	0	$0.00
	Week: 09/09/19	09/15/19	-------	0	$0.00
	Week: 09/16/19	09/22/19	-------	0	$0.00
	Week: 09/23/19	09/29/19	MTWTF--	1	$280.00
17	Week: 08/05/19	08/11/19	MTWTF--	2	$75.00
	Week: 08/12/19	08/18/19	-------	0	$0.00
	Week: 08/19/19	08/25/19	-------	0	$0.00
	Week: 08/26/19	09/01/19	MTWTF--	2	$75.00
	Week: 09/02/19	09/08/19	-------	0	$0.00
	Week: 09/09/19	09/15/19	-------	0	$0.00
	Week: 09/16/19	09/22/19	MTWTF--	3	$75.00
18	Week: 08/05/19	08/11/19	MTWTF--	3	$40.00
	Week: 08/12/19	08/18/19	-------	0	$0.00
	Week: 08/19/19	08/25/19	-------	0	$0.00
	Week: 08/26/19	09/01/19	MTWTF--	2	$40.00
	Week: 09/02/19	09/08/19	-------	0	$0.00
	Week: 09/09/19	09/15/19	-------	0	$0.00
	Week: 09/16/19	09/22/19	MTWTF--	3	$40.00
19	Week: 08/05/19	08/11/19	-----S-	1	$55.00
	Week: 08/12/19	08/18/19	-------	0	$0.00
	Week: 08/19/19	08/25/19	-------	0	$0.00
	Week: 08/26/19	09/01/19	-----S-	1	$55.00
	Week: 09/02/19	09/08/19	-------	0	$0.00
	Week: 09/09/19	09/15/19	-------	0	$0.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/16/19	09/22/19	-----S-	1	$55.00						
N	20	WAGM08/12/19	09/28/19	Sat Wheel of Fortune	7:00 PM-7:30 PM		:30			NM	3	$225.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/12/19	08/18/19	-----S-	1	$75.00						
Week:		08/19/19	08/25/19	-------	0	$0.00						
Week:		08/26/19	09/01/19	-------	0	$0.00						
Week:		09/02/19	09/08/19	-----S-	1	$75.00						
Week:		09/09/19	09/15/19	-------	0	$0.00						
Week:		09/16/19	09/22/19	-------	0	$0.00						
Week:		09/23/19	09/29/19	-----S-	1	$75.00						
N	21	WAGM08/05/19	09/21/19	Sat Jeopardy	7:30 PM-8:00 PM		:30			NM	4	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/05/19	08/11/19	-----S-	1	$75.00						
Week:		08/12/19	08/18/19	-------	0	$0.00						
Week:		08/19/19	08/25/19	-----S-	1	$75.00						
Week:		08/26/19	09/01/19	-----S-	1	$75.00						
Week:		09/02/19	09/08/19	-------	0	$0.00						
Week:		09/09/19	09/15/19	-------	0	$0.00						
Week:		09/16/19	09/22/19	-----S-	1	$75.00						
N	22	WAGM08/12/19	09/28/19	Late Fringe Rotator Sa-Su	11:00 PM-12:00 XM		:30			NM	4	$80.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/12/19	08/18/19	-----S-	1	$20.00						
Week:		08/19/19	08/25/19	-----S-	1	$20.00						
Week:		08/26/19	09/01/19	-------	0	$0.00						
Week:		09/02/19	09/08/19	-------	0	$0.00						
Week:		09/09/19	09/15/19	-----S-	1	$20.00						
Week:		09/16/19	09/22/19	-------	0	$0.00						
Week:		09/23/19	09/29/19	-----S-	1	$20.00						
N	23	WAGM08/12/19	09/28/19	Late Fringe Rotator Sa-Su	12:00 XM-1:00 XM		:30			NM	3	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/12/19	08/18/19	-----S-	1	$20.00						
Week:		08/19/19	08/25/19	-------	0	$0.00						
Week:		08/26/19	09/01/19	-------	0	$0.00						
Week:		09/02/19	09/08/19	-----S-	1	$20.00						
Week:		09/09/19	09/15/19	-------	0	$0.00						
Week:		09/16/19	09/22/19	-------	0	$0.00						
Week:		09/23/19	09/29/19	-----S-	1	$20.00						
N	24	WAGM08/19/19	09/14/19	Late Fringe Rotator Sa-Su	1:00 XM-2:00 XM		:30			NM	2	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/19/19	08/25/19	-----S-	1	$15.00						
Week:		08/26/19	09/01/19	-------	0	$0.00						
Week:		09/02/19	09/08/19	-------	0	$0.00						
Week:		09/09/19	09/15/19	-----S-	1	$15.00						
N	27	WAGM09/09/19	09/15/19	Late Fringe Rotator Sa-Su	11:00 PM-12:00 XM		:30			NM	1	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/09/19	09/15/19	------S	1	$30.00						
N	28	WAGM08/04/19	09/29/19	CBS Sunday Morning	9a-1030a		:30			NM	7	$665.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/29/19	08/04/19	------1	1	$95.00						
Week:		08/05/19	08/11/19	------1	1	$95.00						
Week:		08/12/19	08/18/19	------1	1	$95.00						

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N	29	WAGM08/04/19	08/04/19	Face The Nation	1030a-1130a		:30			NM	1	$95.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/19/19	08/25/19	-------	0	$0.00
Week:	08/26/19	09/01/19	------1	1	$95.00
Week:	09/02/19	09/08/19	------1	1	$95.00
Week:	09/09/19	09/15/19	-------	0	$0.00
Week:	09/16/19	09/22/19	------1	1	$95.00
Week:	09/23/19	09/29/19	------1	1	$95.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	07/29/19	08/04/19	------1	1	$95.00

Totals	112	$11,805.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/29/19 -08/25/19	42	$4,385.00	($657.75)	$3,727.25
08/26/19 -09/29/19	70	$7,420.00	($1,113.00)	$6,307.00
Totals	112	$11,805.00	($1,770.75)	$10,034.25

Signature: _____ **Date:** _____

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